



MAZDA MX-5

zoom-zoom

We explore cities and winding country roads.

Corners hugged and throttles revved.

Top down, even on cold winter days.

Stargazing, defying the wind.

I am the embodiment of Jinba Ittai.

You, the heart behind the wheel.

We were always meant to connect,

like a horse and rider,

car and driver as one.

Together, we are stronger.

We have a bond that words alone cannot describe.

We never drive alone.

We drive together.





AWAKEN THE DRIVER IN YOU

Mazda MX-5 and Mazda MX-5 RF are the perfect translation of our Jinba ittai philosophy. Once again, we have overcome expectations and made our iconic roadster more intuitive than ever. From a simple bolt to its unmatched SKYACTIV Technology, everything in the Mazda MX-5 and Mazda MX-5 RF is designed to seamlessly connect and empower those sitting behind the wheel.



D E S I G N



GRAB THE WHEEL

With its stunning KODO: Soul of Motion design, Mazda MX-5 expresses its superior handling ability through its sculptured yet simple look. Its lightweight body and exceptional design allow you to truly experience the exhilaration of driving in the open-air.

Also featuring all the refinements you'd expect in performance, technology and economy, it's no surprise Mazda MX-5 has already been winning so many awards.





A TRUE DRIVING EXPERIENCE

Mazda MX-5 RF's retractable hardtop has been beautifully crafted using the flowing KODO: Soul of Motion design theme. This advanced roof can be opened whilst driving (up to 10km/h), and takes only a few seconds to open or close, meaning you can have the wind in your hair before you know it.



LED REAR LIGHTS



FULL LED HEADLIGHTS



17" BRIGHT DARK ALLOY WHEELS
(MX-5 RF GT 2.0L)



CLEAR POSITIONING OF INSTRUMENT PANEL



BLACK LEATHER (GT MODELS)

ENHANCED TOP DOWN AIR FLOW

SKYACTIV
TECHNOLOGY



T E C H N O L O G Y

B E I N C H A R G E

Connectivity* is key in Mazda MX-5 and via a compatible mobile device you can access thousands of internet radio stations from around the world, safely check and reply to text messages. Enjoy streaming your choice of music via Bluetooth connection. And all this is easily controlled using the 7" colour touch-screen display and the intuitive Multimedia Commander, leaving you to concentrate on enjoying the drive.

* Touch-screen active only when vehicle is at standstill. Functional and regional restrictions may apply. Compatible mobile phone and internet connection required for some services. Some services are available at an extra cost. Please refer to footnote on interior section of specifications for more information.



MULTIMEDIA COMMANDER

Located between the driver and front passenger, the Multimedia Commander allows you to operate the infotainment and connectivity system with minimal effort, including a separate volume dial for easy adjustment. Ensuring you can concentrate on enjoying the drive.



BOSE® SOUND SYSTEM (GT MODELS ONLY)

Nine premium Bose speakers are precisely positioned in the Mazda MX-5 (two in each seat headrest), allowing you to play your music with the power of a live performance roof up or down with superb sound quality.



7" COLOUR TOUCHSCREEN DISPLAY

Positioned high on the centre of the dashboard, close to the driver's natural line of sight, is the 7" colour touchscreen display. This screen puts entertainment at your fingertips and displays a range of useful information, including access to Internet application and the eco-driving display screen.



MANUAL GEARSHIFT

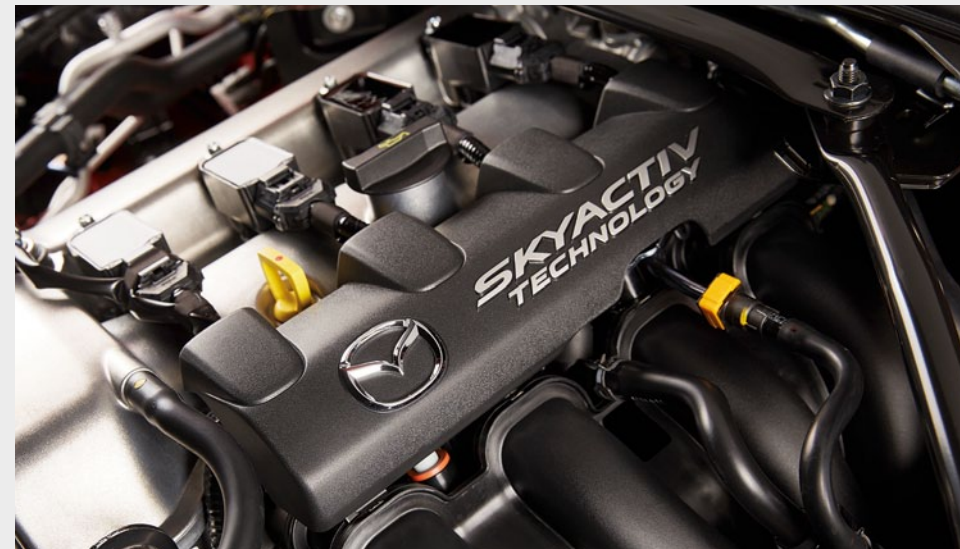
Lightweight, fast and accurate, the Mazda MX-5 manual gearshift makes you feel intimately connected to the performance of the car.

S K Y A C T I V T E C H N O L O G Y

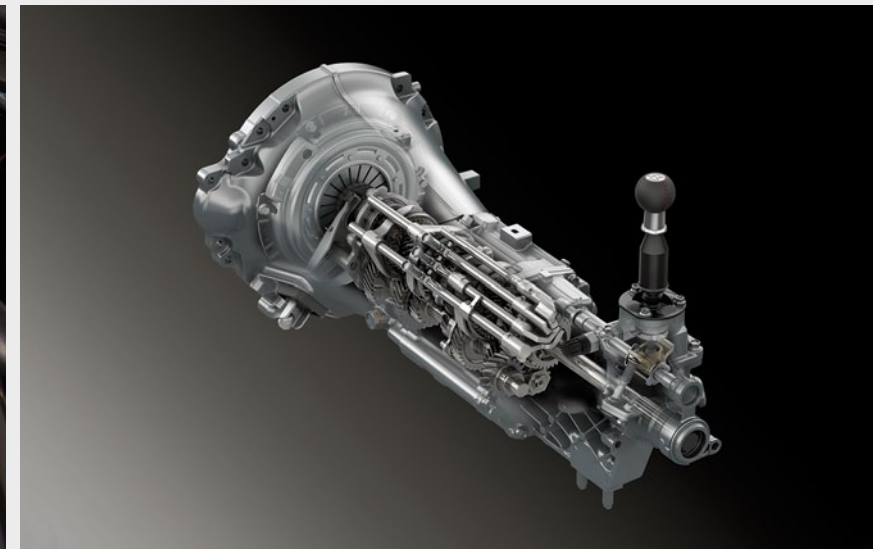
SKYACTIV Technology is all about making driving more fun. Embracing all the technologies - engines, transmissions, chassis and body - it's an approach that completely reimagines the car from the ground up. Coupled with rear wheel drive, 50:50 weight distribution and a lower centre of gravity, SKYACTIV Technology enables Mazda MX-5 to deliver its thrilling driving experience, balanced with outstanding environmental and safety performance.



SKYACTIV BODY AND CHASSIS Rigid and lightweight, perfectly balanced and finely tuned - it's the fun-to-drive formula for pure exhilaration.



NEW BENCHMARKS FOR PERFORMANCE



MORE POWER TO YOUR WHEELS



PRECISE AND COMFORTABLE HANDLING



WHEN BODY MEETS SOUL

IT'S ALL ABOUT THE DRIVER

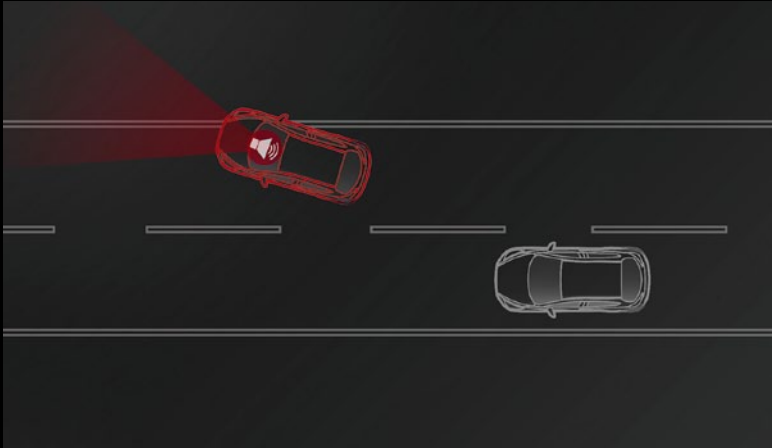
Mazda MX-5 contains an array of intelligent safety technologies that are designed to help you connect with your car and enjoy the drive. This is thanks to the i-ACTIVSENSE technologies, an outstanding collection of safety features that use sensors and cameras to monitor your surroundings and provide protection and convenience.



A D V A N C E D S A F E T Y T E C H N O L O G Y

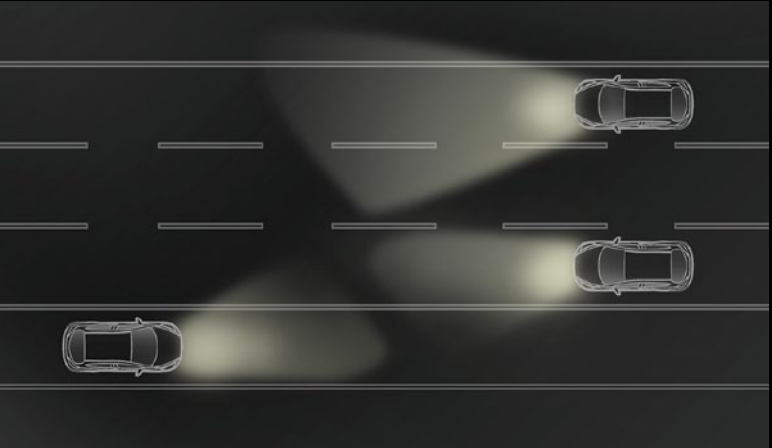
Engineered from the ground up to provide comprehensive all-round protection for you and your passenger, the active and passive safety systems in Mazda MX-5 work together to warn you of impending dangers, meaning less chance of a collision.

Combined with the rigid body, each technology of the i-ACTIVSENSE system ensures you remain safe, without reducing comfort or the wind in your hair thrills of MX-5. Pedestrian safety is also improved, with the Deployable Hood System raising the bonnet during a collision, increasing the crumple zone between the pedestrian and the engine. Inside, Mazda MX-5 is fitted with front and side airbags as standard and also provides significantly enhanced visibility thanks to the carefully positioned seats for that extra peace of mind.



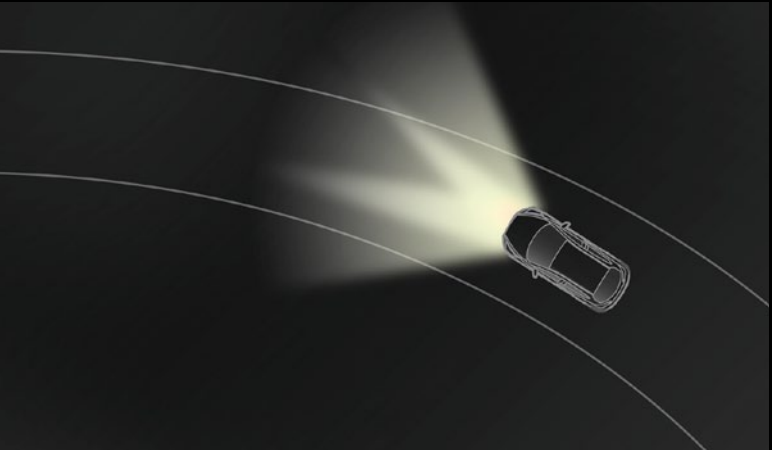
LANE DEPARTURE WARNING SYSTEM (GT GRADE)

Designed to warn the driver if the vehicle inadvertently strays from its lane. A front-view camera monitors the road ahead and calculates the car's position relative to the lane markings. Should the system detect that the car is about to unintentionally move out of lane, it emits an audible warning sound to alert the driver.



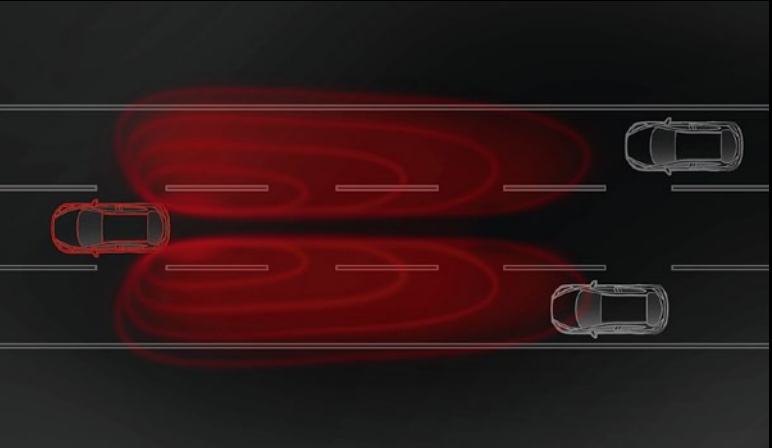
HIGH BEAM CONTROL (NOT AVAILABLE IN IRELAND)

Automatically switches between high and low beams according to traffic conditions. The system detects the headlights of oncoming vehicles or rear lights of those travelling ahead and switches to low beam so as not to blind other drivers, then switches back to high beam once the road is clear.



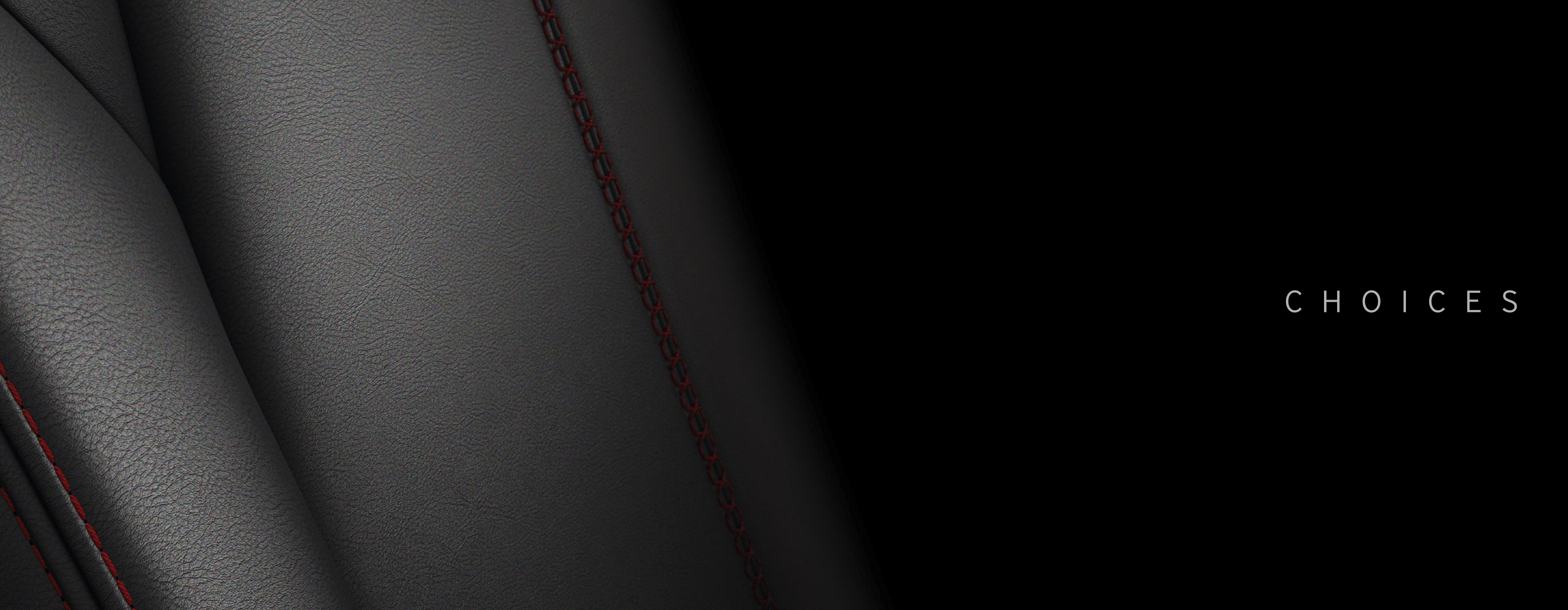
ADAPTIVE FRONT LIGHTING SYSTEM (GT GRADE)

Increase visibility when driving at night with the Adaptive Front lighting System. The system adjusts the LED headlights when cornering to illuminate more of the road ahead, which could increase your ability to react to any potential obstacles.



BLIND SPOT MONITORING SYSTEM WITH REAR CROSS TRAFFIC ALERT (NOT AVAILABLE IN IRELAND)

Warns you of a vehicle entering a detection zone situated up to 50 meters behind, by activating a door-mirror mounted warning light on the relevant side of the vehicle. If you then indicate prior to turning in that direction, the warning light flashes and an audible alert sounds. This system can prevent drivers from moving into the path of a following vehicle.



C H O I C E S



MANUAL A/C (NOT AVAILABLE IN IRELAND)



START STOP BUTTON



LED HEADLIGHTS



16" ALLOY WHEELS

MX-5 ROADSTER / MX-5 RF

STANDARD FEATURES:

- 16" Alloy Wheels
- Multimedia Commander
- Leather Wrapped Steering Wheel
- LED Headlights and LED Daytime Running Lights
- Body Coloured Heated Door Mirrors
- Automatic Air Conditioning
- Remote Keyless Entry
- MZD Connect
- Power Starter Button
- Tyre Pressure Monitoring System
- Front and Side Airbags
- Power Windows
- DAB Radio / CD with 7" colour TFT screen, 6 speakers, 2xUSB ports, AUX-in and Bluetooth® hands-free
- Steering Wheel Mounted Bluetooth® Controls and Audio Controls
- Cruise Control & Adjustable Speed Limiter
- Alarm and Immobiliser
- Dynamic Stability Control

OPTIONS:

- Integrated Satellite Navigation

Irish Roadster and RF grades come with body coloured mirrors.



AUTOMATIC AIR CONDITIONING



COLOUR CO-ORDINATED INTERIOR UPPER DOOR TRIM



CRUISE CONTROL



7" DISPLAY

MX-5 ROADSTER GT

STANDARD FEATURES:

- 16" Gun Metallic Wheels
- Black Leather Seats with Red Stitches
- Parking Distance Sensors Rear
- Smart Keyless Entry
- Vinyl Leather Centre Console Panel
- Bose Sound System integrated in Headrests, 9 Speakers
- DAB Radio / CD with 7" colour TFT screen, 2 x USB ports, Aux-in and Bluetooth® hands-free
- Piano Black Heated Outer Door Mirrors
- Heated seats
- Wipers with Rain-Sensing Function
- Auto-dimming rear-view mirror
- Adaptive Front Lighting System (AFS)
- Lane Departure Warning System
- Light Sensors

OPTIONS:

- Integrated Satellite Navigation

Irish Roadster GT grades come with piano black door mirrors



REAR PARKING SENSORS



BOSE® HEADREST SPEAKERS (DRIVER AND PASSENGER)



SEAT HEATER



TAN LEATHER (NOT AVAILABLE ON ROADSTER GT IN IRELAND)

MX-5 RF GT

STANDARD FEATURES:

- 16" Alloy Wheels Gun Metallic (131 ps engine)
- 17" Alloy Wheels Bright Dark (160 ps engine)
- Parking Distance Sensors Rear
- Smart Keyless Entry
- DAB Radio / CD with 7" colour TFT screen and Bluetooth® hands-free
- Lane Departure Warning System
- Bose Sound System integrated in Headrests, 9 Speakers
- Black Leather Seats with Red Stitching
- MZD Connect
- Adaptive Front Lighting System
- Heated Seats
- Auto Dimming Rear-View Mirror
- Limited Slip Differential (160 ps engine)
- Bilstein Sport Dampers (160 ps engine)

OPTIONS:

- Integrated Satellite Navigation
- Tan Leather



BLACK LEATHER



NAPPA LEATHER (NOT AVAILABLE IN IRELAND)



OPENING BUTTON HARDTOP



FOLDING HARDTOP ROOF

A C C E S S O R I E S



BRILLIANT BLACK FRONT AND SIDE AIRDAM SKIRTS



17" ALLOY WHEELS (2.0L MODELS ONLY)



TRUNK CARRIER FOR MX-5*

* Only available for soft top roof



LUXURY ALCANTARA DASHBOARD PANEL



LUXURY FLOOR MATS



BRILLIANT BLACK REAR SPOILER AND REAR UNDER SKIRT

SPECIFICATIONS

Model Availability	1.5 SKYACTIV-G Petrol 131ps 6MT	2.0 SKYACTIV-G Petrol 160ps 6MT
Roadster	●	–
Roadster GT	●	–
RF	●	–
RF GT	●	▲

Engine Type		
Displacement (cc)	1,496	1,998
Bore x stroke (mm)	74.5 x 85.8	83.5 x 91.2
Valves per cylinder	4	4
Maximum output [kW (PS) / rpm]	96 (131) / 7,000	118 (160) / 6,000
Maximum torque (Nm / rpm)	150 / 4,800	200 / 4,600
Compression ratio	13.0:1	13.0:1

Transmission		
Type	6-speed manual	6-speed manual
Gear ratios:	1 st	5.087
	2 nd	2.991
	3 rd	2.035
	4 th	1.594
	5 th	1.286
	6 th	1.000
	Reverse	4.696
Final gear ratio	2.866	2.866

Steering		
Steering gear	Power-assisted rack-and-pinion	
Minimum turning circle (wall to wall) (m)	10.04	10.04

Performance and Economy	Soft-top	Hard-top	Hard-top
Acceleration (0-100 km/h in sec)	8.3	8.6	7.4
Top speed (km/h)	204	203	215
Fuel consumption ⁽¹⁾ (l/100 km):	Urban	8.1	9.4
	Extra Urban	4.9	5.5
	Combined	6.0	6.9
CO ₂ emissions ⁽¹⁾ (g/km)	139	142	161
EC emission level	Electrically controled and with catalyst		Electrically controled and with catalyst
Recommended fuel	Unleaded 95 RON		Unleaded 95 RON
Fuel tank capacity (L)	45	45	45

⁽¹⁾ Fuel consumption and CO₂ emissions values according to 80 / 1268 EWG (1999 / 100 / EC).
● = Available; – = Not available; ▲ = Available on Hard-top only.

Dimensions and Weights	1.5 SKYACTIV-G Petrol 131ps 6MT Soft-top	1.5 SKYACTIV-G Petrol 131ps 6MT Hard-top	2.0 SKYACTIV-G Petrol 160ps 6MT Hard-top
Overall length / width / height (mm)	3,915 / 1,735 / 1,225	3,915 / 1,735 / 1,230	3,915 / 1,735 / 1,236
Ground clearance between the axles (mm) - unladen including driver (75 kg min.)	141	141	147
Track (mm):	Front	1,495	1,495
	Rear	1,505	1,505
Wheelbase (mm)	2,310	2,310	2,310
Headroom / leg room / shoulder room (mm)	950 / 1,096* / 1,325	935.7 / 1,096 / 1,325	935.7 / 1,096 / 1,325
Cargo volume, acc. to VDA (L):	2-seat mode (to belt line)	127	127
Ventilated front disc diameter (mm)	258	258	280
Rear disc diameter (mm)	255	255	280
Kerb weight (kg) including driver (75 kg min.)	1,050	1,105	1,120
Permitted gross vehicle weight (kg)	1,215	1,260	1,295
Permitted axle load, front / rear (kg)	610 / 605	590 / 670	635 / 660

* AM95@Rear Most

Safety and Security	1.5 SKYACTIV-G 131ps 6MT Roadster / RF	1.5 SKYACTIV-G 131ps 6MT Roadster GT / RF GT	2.0 SKYACTIV-G 160ps 6MT RF GT
Supplementary Restraint System (SRS) - Central control unit with crash sensors, front seatbelt pre-tensioners, load-limiters and airbag systems	●	●	▲
Four-Wheel Anti-lock Braking System (4W-ABS) with Electronic Brake-force Distribution (EBD)	●	●	▲
Active bonnet (Pedestrian protection)	●	●	▲
Adaptive Front Lighting System (AFLS)	–	●	▲
Dynamic Stability Control (DSC) with Traction Control System (TCS)	●	●	▲
Lane Depature Warning System (LDWS)	–	●	▲
Dual front airbags	Driver & passenger	●	▲
Passenger airbag deactivation system	●	●	▲
Side airbags	Driver & passenger	●	▲
Seatbelts:	3-point (ELR) x 2 with pre-tensioner and force limiter	●	▲
	Front seatbelt reminder screen, with audible 'unbuckle' warning	●	▲
Child seat:	Kid Plus (15-36 kg)	○ A	○ A ⁽²⁾
Child seat pillow:	Duo Plus	○ A	○ A ⁽²⁾
Immobiliser system	●	●	▲
Burglar alarm with interior sensing	●	●	▲
Rear Parking Sensors	–	●	▲
Tyre Repair Kit	●	●	▲

● = Standard; – = Not available; ○ A = Optional accessory at extra cost; ▲ = Standard on Hard-top only; ⁽²⁾ Only on Hard-top.

SPECIFICATIONS

Comfort and Convenience		1.5 SKYACTIV-G 131ps 6MT Roadster / RF	1.5 SKYACTIV-G 131ps 6MT Roadster GT / RF GT	2.0 SKYACTIV-G 160ps 6MT RF GT
Power door locks and superlock		●	●	▲
Remote keyless entry		●	–	–
Smart keyless entry		–	●	▲
Power steering		●	●	▲
Cruise control:	Steering wheel-operated	●	●	▲
Power Starter Button		●	●	▲
Power windows	Front	●	●	▲
Air conditioning:	Automatic	●	●	▲
Heated seats:	Driver & passenger - Black Leather	–	●	▲
	Driver & passenger - Tan Leather	–	□ ⁽²⁾	□ ⁽²⁾
Front Seat:	Driver's reclining seat - standard	●	●	▲
	Passenger's reclining seat - standard	●	●	▲
	Seat tilt - driver's seat only	●	●	▲
Sun visor(s):	Driver's, with convered vanity mirror and ticket holder	●	●	▲
	Passenger's, with convered vanity mirror and ticket holder	●	●	▲
Illuminated entry		●	●	▲
	Carpet floor mat, 'Premium', black, with 'MX-5' logo	○A	○A	○A ⁽²⁾

Interior				
Sport seats and integral head restraint:	Black cloth with Red stitching	●	–	–
	Black Leather trim	–	●	▲
	Tan Leather trim	–	□ ⁽²⁾	□ ⁽²⁾
Windblocker:	Standard type	◆	◆	–
	Mesh type	○A ⁽¹⁾	○A ⁽¹⁾	–
Seat back bar:	Piano Black	◆	◆	–
Steering wheel:	Leather-wrapped	●	●	▲
	Tilt adjustable steering wheel	●	●	▲
Gearshift knob:	Leather-wrapped, black	●	●	▲
Parking brake knob:	Leather-wrapped grip	●	●	▲
Foot pedals:	Driver's footrest	●	●	▲
	Aluminium-look (unique design)	○A	○A	○A ⁽²⁾
	Aluminium-look footrest	○A	○A	○A ⁽²⁾

● = Standard; – = Not available; □ = Part of an Option Package, at extra cost; ○A = Optional accessory at extra cost; ◆ = Standard on Soft-top only; ▲ = Standard on Hard-top only; ⁽¹⁾ Only on Soft-top; ⁽²⁾ Only on Hard-top.

Interior		1.5 SKYACTIV-G 131ps 6MT Roadster / RF	1.5 SKYACTIV-G 131ps 6MT Roadster GT / RF GT	2.0 SKYACTIV-G 160ps 6MT RF GT
Side door trim upper:	Body colour	●	●	▲
Audio:	DAB radio, CD, colour TFT screen, Multimedia commander, 6 speakers and Bluetooth® hands-free, 2 USB, AUX*	●	–	–
	Radio with DAB, CD, colour TFT screen, Multimedia commander, 9 BOSE® speakers, Bluetooth® hands-free, 2 USB ports, AUX*	–	●	▲
	Satellite navigation	○	○	○
	Steering wheel audio and Bluetooth® controls	●	●	▲
Climate control air conditioning		●	●	▲
Heater control dial:	Bright	●	●	▲
Louvre bezel:	Black	●	–	–
	Bright	–	●	▲
Meter set:	Bright-finish meter rings	●	●	▲
Instrument panel material:	Vinyl leather	–	●	▲
Headlights on reminder (sound warning)		●	●	▲
Digital clock		●	●	▲
Rear view mirror:	Day/Night - Manual	●	–	–
	Day/Night - Automatic	–	●	▲
Front room light:	Standard	●	●	▲
Centre console:	Two cupholders	●	●	▲
Rear console	Standard	●	●	▲
Rear console lid:	Vinyl leather	–	●	▲
Coinbox		●	●	▲
Power Socket		●	●	▲
Further storage spaces:	Rear centre box with lid (lockable)	●	●	▲
	Door multi-pockets	●	●	▲

● = Standard; – = Not available; ○ = Option at extra cost; ▲ = Standard on Hard-top only.
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*The following footnote refers to mobile and audio compatibility. Please ensure your device is compatible with the functions of the Mazda MX-5, for more information go to mazda.ie. Requires compatible Apple or Android device. A-ha / Stitcher apps need to be downloaded to mobile device and app registration completed before connection. Data usage and costs will vary, please contact your network provider for more information. Data usage relies on a valid signal being available. These functions may not operate in areas of low signal strength. Connected Services are a subscription service. Visit mazda.ie for more information.

SPECIFICATIONS

Exterior		1.5 SKYACTIV-G 131ps 6MT Roadster / RF	1.5 SKYACTIV-G 131ps 6MT Roadster GT / RF GT	2.0 SKYACTIV-G 160ps 6MT RF GT
Tyres and wheels:	16" Silver aluminium alloy wheel (195/50)	●	–	–
	16" Gun Metallic aluminium alloy wheel (195/50)	–	●	–
	17" Bright alloy wheel (205/45)	–	–	▲
	17" Diamond Cut	–	–	○A ⁽²⁾
Suspension:	Normal	●	●	–
	Sport suspension (Bilstein dampers) - strut bar	–	–	▲
Bumpers, front and rear:	Body colour	●	●	▲
Mudflaps		○A	○A	○A ⁽²⁾
Exhaust:	Two tailpipes	●	●	▲
Door handles:	Body colour	●	●	▲
Headlights:	LED, daytime running lights and headlight height control	●	●	▲
	Auto on/off function	–	●	▲
	Running lamp (LED)	●	●	▲
	2-speed with variable intermittent function - timing adjustable	●	–	–
Front wipers and washer:	Rain-sensing	–	●	▲
	Green tint (front door and rear window)	●	●	▲
Rear brake light, high-mounted:	Body colour cover	●	●	▲
Rear fog light		●	●	▲
Parking Distance Sensor(s):	Rear	–	●	▲
Door mirrors:	Body colour, heated	●	–	▲
	Piano Black, heated	–	●	–
Mica / Metallic paint		○	○	○ ⁽²⁾
Fashion bar cladding:	Black	●	–	–
	Piano Black	–	●	▲
	High Intensity Silver	○A	○A	○A ⁽²⁾
	Manual	◆	◆	–
Convertible roof:	Electric	▲	▲	▲
	Body colour	▲	▲	▲
Convertible Top Color	With interior headlining	▲	▲	▲
	High Intensity Silver	○A ⁽¹⁾	○A ⁽¹⁾	–
Window frame kit:		●	●	▲
Fuel filler lid:	Body colour	○A ⁽¹⁾	○A ⁽¹⁾	–
Boot lid luggage carrier:	Real carbon, with built-in brake light, 10 kg maximum load capacity (only available on Soft-top)	○A ⁽¹⁾	○A ⁽¹⁾	–
	Belts, required to fix suitcase on trunk rack base	○A ⁽¹⁾	○A ⁽¹⁾	–
Suitcase:	with Mazda logo	○A ⁽¹⁾	○A ⁽¹⁾	–

● = Standard; – = Not available; ○ = Option at extra cost; ○A = Optional accessory at extra cost; ◆ = Standard on Soft-top only; ▲ = Standard on Hard-top only; ⁽¹⁾ Only on Soft-top; ⁽²⁾ Only on Hard-top.

TRIMS



ENTRY CLOTH
(NOT AVAILABLE
IN IRELAND)



BLACK CLOTH
(ROADSTER / RF GRADES)



BLACK LEATHER (GT
GRADES)



NAPPA LEATHER
(NOT AVAILABLE
IN IRELAND)



TAN LEATHER
(OPTION ON RF GT)



ARCTIC WHITE SOLID
(A4D)



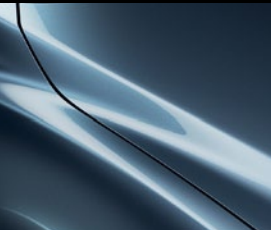
CERAMIC METALLIC*
(47A)



CRYSTAL WHITE
PEARLESCENT*
(34K)



METEOR GREY MICA*
(42A)



BLUE REFLEX MICA*
(42B)



JET BLACK MICA*
(41W)



MACHINE GREY* (46G)



SOUL RED METALLIC*
(41V)

Model	Exterior Colour							
	Arctic White Solid (A4D)	Blue Reflex Mica (42B)	Ceramic Metallic (47A)	Crystal White Pearlescent (34K)	Jet Black Mica (41W)	Meteor Grey Mica (42A)	Machine Grey Metallic (46G)	Soul Red Metallic (41V)
Roadster / Roadster GT	●	○	○	○	○	○	–	○
RF / RF GT	●	○	○	○	○	–	○	○

● = Available; – = Not available; ○ = Option at extra cost.

OUR COMMITMENT TO YOU AND YOUR MAZDA

MY MAZDA APP

Download the My Mazda app. Designed exclusively for Mazda owners, it lets you access important vehicle information, as well as being able to locate your nearest Mazda dealer and track your vehicle service history.

SERVICE AND WARRANTIES

Just like the cars themselves, the services we offer are designed to provide you with a first-class ownership experience. Every new vehicle is covered by a **3-year warranty** for up to 100,000 km. Other available warranties for new vehicles include the Mazda **3-year paintwork warranty** and a **12-year warranty** against corrosion. Mazda Europe Service offers cover in the event you require breakdown assistance, or if your vehicle is stolen or involved in an accident. And as part of our **Mazda Service Promise**, we train all technicians in the fitting of high-quality parts, all of which come with a full Mazda warranty.

FINANCE

Mazda Finance offers a variety of finance packages to suit the needs of both private and business customers. With our wide choice of plans, nobody is more committed to delivering complete motoring confidence than Mazda and Mazda Finance.

WHAT YOU CAN EXPECT FROM MAZDA FINANCIAL SERVICES:

- Face-to-face service from trained, plain-talking people at your local Mazda Dealer
- Assistance in renewing your car. We'll help you choose the right finance package to enable you to renew your Mazda car as often as you would ideally like
- Fixed Interest Rates. The interest rate on your loan is fixed for the duration of your agreement
- Flexible terms tailored to your motoring needs. As specialists in Mazda vehicles we aim to tailor a finance package to both your budget and to your motoring / ownership needs
- A Personal Contract Plan (PCP) which is individually tailored to give you flexible finance options

Please ask your sales executive for a tailor-made finance quote for your new car.

Finance is provided by BMW Financial Services (Ireland) Ltd trading as Alphera Financial Services, Swift Square, Santry, Demesne, Dublin 9. BMW Financial Services (Ireland) Ltd trading as Alphera Financial Services is regulated by the Central Bank of Ireland.

OUR COMMITMENT TO YOU AND YOUR MAZDA

Mazda makes cars that excite, look beautiful, are fun to drive and make you want to drive them again. We are passionate about delivering complete motoring confidence and a first-rate ownership experience.

CUSTOMER EXPERIENCE

Start your journey with Mazda using the Conigurator on the Mazda website. It lets you customise a digital vehicle, letting you choose from a selection of engines, trims, exterior colours and accessories. Discover the beneits of becoming part of the community that defies convention with My Mazda - the online home for all Mazda owners. The service lets you view and update your personal information using the Mazda Digital Service Record (DSR), which provides security against counterfeit service documents and guarantees a secure, accurate and permanent service history for the life of the vehicle. You can also explore Facebook, Twitter and YouTube for even more Mazda related material. Whatever journey you take with Mazda, we'll make sure it's a unique and gratifying experience.

SKYACTIV TECHNOLOGY - HELPING YOU STAY EFFICIENT

Although we develop exciting cars that are fun to drive, we are equally committed to the environment and to the creation of a sustainable future for all. Our ongoing sustainability programmes are dedicated to the development of clean technologies. Our SKYACTIV Technology range includes engines, transmissions, chassis and body designs, which deliver fuel-efficient and economical driving. Our engines deliver the perfect combination of performance and improved driving economy by being lighter and more fuel-efficient than many of our competitors.

Looking for more information?

Learn more about our dedication to delivering a unique customer experience online at:

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July 2017 - IE-EN / C6 / R-2017

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